

Canada
ALL STAR
Ballet *Gala*™



October 28, 2017

SPONSORSHIP OPPORTUNITIES

Become a part of ballet history as 17 international superstars from seven countries and nine of the world's elite ballet theatres return to Toronto for the second Canada All Star Ballet Gala on October 28, 2017.



ABOUT THE EVENT

Canada's largest, most prestigious ballet event will bring the world's most accomplished dancers back to Toronto for the second time this year to perform a collection of 15 ballet masterpieces - 13 of which have never been performed in Canada, including the world premiere of one original work.

3,200 dance enthusiasts and ballet aficionados will see a star-studded cast of international ballet superstars from elite ballet theatres including Paris Opera Ballet (France), Teatro alla Scala (Italy), Mariinsky Theatre (Russia), American Ballet Theatre (USA) and The National Ballet of Canada perform works dedicated to neoclassical and modern traditions.

Curated by artistic director Svetlana Lunkina, Principal Dancer at the National Ballet of Canada, the second Canada All Star Ballet Gala is also committed to bringing the world's most promising young dancers into the spotlight with a "Stars of the Future" duet featuring Russia's 22-year-old Anastasia Lukina and 19-year-old Dmitrii Vyskubenko.



This non-profit landmark Canadian event is independently produced by National Ballet of Canada treasure and coveted international guest artist Svetlana Lunkina.

Her vision to bring knowledge, experience and connoisseurship of classical dance to Toronto is only possible with your support.

ARTIST SPONSOR | \$1500

Sponsor Benefits:

- 2 premium Canada All Star Ballet Gala tickets
- 2 invitations to the pre-gala VIP cocktail reception
- autographed copy of the commemorative gala brochure signed by the artistic director and cast
- sponsor recognition on the gala website and social media platforms
- sponsor recognition in the commemorative gala brochure (3000 keepsake copies distributed to attendees, dancers, sponsors and partners)



SOLOIST SPONSOR | \$3000



Sponsor Benefits:

- 4 premium Canada All Star Ballet Gala tickets
- 4 invitations to the pre-gala VIP cocktail reception
- 4 invitations to the gala after party, including meet-and-greet with the artistic director and cast
- autographed copy of the commemorative gala brochure, signed by the artistic director and cast
- autographed pointe shoes signed by artistic director Svetlana Lunkina
- sponsor recognition on the gala website and social media platforms
- 1/4 page dedicated company advertisement and sponsor recognition in the commemorative gala brochure

PRINCIPAL SPONSOR | \$5000

Sponsor Benefits:

- 6 premium Canada All Star Ballet Gala tickets
- 6 invitations to the pre-gala VIP cocktail reception
- 6 invitations to the gala after party, including meet-and-greet with the artistic director and cast
- autographed copy of the commemorative gala brochure, signed by the artistic director and cast
- autographed pointe shoes signed by artistic director Svetlana Lunkina
- company logo featured on all gala marketing, publicity and promotional materials
- special on-stage recognition during the gala
- prominent sponsor recognition on the gala website and social media platforms
- 1/2 page dedicated company advertisement and prominent sponsor recognition in the commemorative gala brochure



SPONSOR A DANCER | \$10,000

Your generous sponsorship of one cast member makes it possible for him or her to travel to Toronto and showcase their world-class talent on stage at the Canada All Star Ballet Gala.

Sponsor Benefits:

- 8 premium Canada All Star Ballet Gala tickets
- 8 invitations to the pre-gala VIP cocktail reception
- 8 invitations to the gala after party, including meet-and-greet with the artistic director and cast
- autographed copy of the commemorative gala brochure, signed by the artistic director and cast
- autographed pointe shoes signed by artistic director Svetlana Lunkina
- company logo and prominent sponsor recognition on all gala marketing, publicity and promotional materials, including website and social media platforms
- special on-stage recognition during the gala
- full page dedicated company advertisement and prominent sponsor recognition in the commemorative gala brochure, plus logo placement beside the sponsored dancer's bio and photos

For details about presenting sponsorship (exclusive to one sponsor) or to become an anonymous donor, please contact us directly.

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www.canadaallstar.com

Please contact Duet Public Relations for more information

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